



SANSKRITHI SCHOOL OF BUSINESS

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Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District - 515 134.

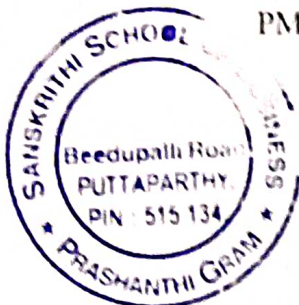
3- **2017-2018**

MBA III Semester 2016 Result Analysis

SL NO	SUBJECT	FACULTY NAME	NO OF STUDENTS				
			APPEAR	PASS	%	FAIL	%
1	Business Ethics And Corporate Governance	Mr.T.N.Anil Kumar	119	107	88%	15	12%
2	Legal Aspects Of Business	Dr.A.Srinivasan	119	113	95%	6	5%
3	Entrepreneurship Development	Dr.A.Srinivasan	119	112	94%	7	6%
		Dr.P.Narayana Reddy					
4	Product And Brand Management	Mr.S.Md.KarimullaBasha	61	61	100%	0	0%
5	Investment And Portfolio Management	Mr.S.Md.KarimullaBasha	106	88	83%	18	17%
		Mr.A.Ramakrishnaiah					
6	Advertising And Sales Promotion Management	Mr.G.Rajasekar	61	59	97%	2	3%
7	Knowledge Management	Mr.G.Rajasekhar	61	60	98%	1	2%
8	Financial Institutions, Markets And Services	Ms.E.Prashanti	106	104	98%	2	2%
		Mr.A.Ramakrishnaiah					
9	Human Resource Planning	Mrs.E.Prashanthi	61	59	97%	2	3%
10	Performance Management	Dr.A.Srinivasan	13	10	77%	3	23%
11	Training And Development	Dr.A.Srinivasan	13	13	100%	0	0%

Observation : S.L.1 BECG 12% Fail,(15/119) S.L.5 IPM 17% Fail (18/106) Fail
S.L.10 PM 23% Fail (3/13)

Action taken: IPM Subject additional hours allotted
BECG. Subject reduced activity more focus on theory
Subject oriented (Syllabus cum Past Question papers referral.)
PM Subject low student strength advised to spend more hours in



Dr. Balakrishna

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2017 -2018

MBA I Year I Semester (R17) Results Analysis for the A Y 2017-18

Section - A							
	MOB	BELAW	ME	FAM	SM	MIS	ITM
PASS	54	44	47	54	40	43	40
Fail	1	11	8	1	15	12	15
Total	55	55	55	55	55	55	55

PASS	28	50.91
FAIL	27	49.09
Total	55	100

MBA I Year I Semester (R17) Results Analysis for the A Y 2017-18

Section -B							
	MOB	BELAW	ME	FAM	SM	MIS	ITM
PASS	51	48	46	47	34	47	45
Fail	3	6	8	7	20	7	9
Total	54	54	54	54	54	54	54

PASS	30	55.56
FAIL	24	44.44
Total	54	100.00

MBA I Year I Semester (R17) Results Analysis for the A Y 2017-18

Section -C							
	MOB	BELAW	ME	FAM	SM	MIS	ITM
PASS	48	33	46	44	33	29	38
Fail	3	18	5	7	18	22	13
Total	51	51	51	51	51	51	51

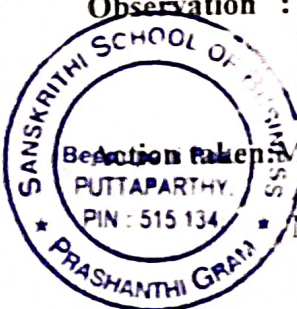
PASS	12	23.53
FAIL	39	76.47
Total	51	100.00

Observation : First Semester, Student population of different UG background.
Rural background studied in Telugu Medium.
Enquired with nearby colleges on results overall same status.

Action Taken: Morning class hours focused on Spoken English & Communication.
All students advised to speak only English in the Campus.
Mentors & Class teachers are directed to take corrective actions.

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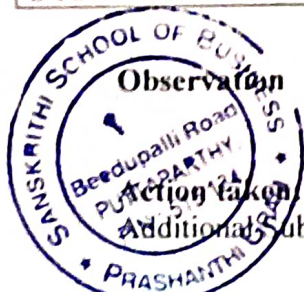
2018 -2019

MBA II SEMESTER JUNE 2018 EXAMINATIONS RESULT ANALYSIS

SECTION – A					
SUBJECT NAME	FACULTY NAME	TOTAL STRENGTH	PASS	FAIL	pass %
HUMAN RESOURCE MANAGEMENT	DR.A.SRINIVASAN	54	50	4	93
MARKETING MANAGEMENT	G.RAJASEKHAR	54	51	3	94
BUSINESS RESEARCH METHODS	DR.T.VENKATESHAN	53	53	0	100
FINANCIAL MANAGEMENT	A.RAMA KRISHNA	54	48	6	89
OPERATIONS RESEARCH	SMD.KARIMULLA BASHA	53	42	11	79
OPERATIONS MANAGEMENT	E.PRASHANTHI	54	39	15	72
BUSINESS COMMUNICATION	DR.KAMESHWARA RAO	54	48	6	89

SECTION – B					
SUBJECT NAME	FACULTY NAME	TOTAL STRENGTH	PASS	FAIL	pass %
HUMAN RESOURCE MANAGEMENT	DR.A.SRINIVASAN	50	49	1	98
MARKETING MANAGEMENT	G.RAJASEKHAR	50	49	1	98
BUSINESS RESEARCH METHODS	DR.T.VENKATESHAN	50	50	0	100
FINANCIAL MANAGEMENT	DR.PURUSHOTHAMACHARI	50	49	1	98
OPERATIONS RESEARCH	SMD.KARIMULLA BASHA	50	43	7	86
OPERATIONS MANAGEMENT	E.PRASHANTHI	50	48	2	96
BUSINESS COMMUNICATION	A.RAMAKRISHNA	50	47	3	94

SECTION – C					
SUBJECT NAME	FACULTY NAME	TOTAL STRENGTH	PASS	FAIL	pass %
HUMAN RESOURCE MANAGEMENT	DR.A.SRINIVASAN	48	42	6	88
MARKETING MANAGEMENT	G.RAJASEKHAR	48	48	0	100
BUSINESS RESEARCH METHODS	DR.T.VENKATESHAN	48	47	1	98
FINANCIAL MANAGEMENT	A.RAMA KRISHNA	48	47	1	98
OPERATIONS RESEARCH	SMD.KARIMULLA BASHA	48	40	8	83
OPERATIONS MANAGEMENT	E.PRASHANTHI	48	44	4	92
BUSINESS COMMUNICATION	DR.KAMESHWARA RAO	48	46	2	96



Observation : Operation Research Subject is having failures

Action Taken : Visiting Faculty from Engineering College is arranged.
Additional Subject Hours allotted.

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2018 -2019

MBA IV SEM JULY 2018 RESULT ANALYSIS

SL NO	SUBJECT	FACULTY NAME	NO OF STUDENTS				
			APPEAR	PASS	%	FAIL	%
1	STRATEGIC MANAGEMENT	Dr.A.Srinivasan	60	55	92%	5	8%
2	GREEN BUSINESS MANAGEMENT	E. Prashanthi	117	114	97%	3	3%
3	FINANCIAL DERIVATIVES	Dr.T.Venkatesan	60	56	93%	4	7%
4	GLOBAL HUMAN RESOURCE MANAGEMENT	Mr.G.Rajashekar	73	73	100%	0	0%
5	STRATEGIC MANAGEMENT	Mr.P.Srikanth	57	47	82%	10	18%
6	FINANCIAL DERIVATIVES	Mr. A.Ramakrishnaiah	44	39	89%	5	11%
7	INTERNATIONAL MARKETING	SM.d.KarimullaBasha	44	37	84%	7	16%
8	SERVICES MARKETING	Dr.P.Narayana Reddy	13	10	77%	3	23%

Observation : Strategic Management subject 18% Fail 10 out of 57
International Marketing 16% Fail .7 out of 44
Services Marketing 23% Fail . 3 out of 13

(Fourth Semester Students, more focused on Project & Placement)

Action taken: More assignments, PPT presentation on subject by the students are
Advised which will develop the skill as well as subject preparation for
Exam.

Even the student strength is very small for a subject, ensure to monitor
The classes happen effectively.



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2019 -2020

MBA III SEM FEBRUARY 2019 RESULT ANALYSIS

BATCH - I (FN & HR)

S.No	Subject Name	Faculty Name	No. Of Students				
			Appear	Pass	%	Fail	%
1	BUSINESS ETHICS & CORPORATE GOVERNANCE	Mr.A.Ramakrishnaiah	73	72	99%	1	1%
2	GREEN BUSINESS MANAGEMENT	Mrs.M.Ramakumari	73	66	90%	7	10%
3	ENTREPRENEURSHIP DEVELOPMENT	Dr.A.Srinivasan	73	68	93%	5	7%
4	HUMAN RESOURCE DEVELOPMENT	Mr.G.Rajasekhar	73	70	96%	3	4%
5	FINANCIAL INSTITUTIONS AND SERVICES	Dr.T.Venkatesan	73	70	96%	3	4%
6	INVESTMENT AND PORTFOLIO MANAGEMENT	Mr.K.RakeshBhurani	73	68	93%	5	7%
7	KNOWLEDGE MANAGEMENT	Mr.S.Md.KarimullaBasha	73	73	100%	0	0%

BATCH - II (FN & MRTG)

S.No	Subject Name	Faculty Name	No. Of Students				
			Appear	Pass	%	Fail	%
1	BUSINESS ETHICS & CORPORATE GOVERNANCE	Mr.A.Ramakrishnaiah	62	60	97%	2	3%
2	GREEN BUSINESS MANAGEMENT	Mrs.M.Ramakumari	62	49	79%	13	21%
3	ENTREPRENEURSHIP DEVELOPMENT	Dr.A.Srinivasan	62	54	87%	8	13%
4	PRODUCT AND BRAND MANAGEMENT	Mrs.M.Ramakumari	62	61	98%	1	2%
5	FINANCIAL INSTITUTIONS AND SERVICES	Dr.K.Rajendra Prasad	62	59	95%	3	5%
6	INVESTMENT AND PORTFOLIO MANAGEMENT	Dr.T.Venkatesan	62	55	89%		
	ADVERTISING AND SALES PROMOTION MANAGEMENT	Mr.G.Rajasekhar	62	62	100%		

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BATCH - III (HR & MRTG)

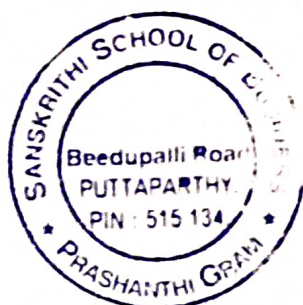
S.No	Subject Name	Faculty Name	No. Of Students				
			Appear	Pass	%	Fail	%
1	BUSINESS ETHICS & CORPORATE GOVERNANCE	Mr.A.Ramakrishnaiah	16	15	94%	1	6%
2	GREEN BUSINESS MANAGEMENT	Mrs.M.Ramakumari	16	14	88%	2	12%
3	ENTREPRENEURSHIP DEVELOPMENT	Dr.A.Srinivasan	16	14	88%	2	12%
4	HUMAN RESOURCE DEVELOPMENT	Mr.G.Rajasekhar	16	16	100%	0	0%
5	CONSUMER BEHAVIOR	Prof.P.Narayana Reddy	16	14	88%	2	12%
6	PERFORMANCE MANAGEMENT	Dr.A.Srinivasan	16	16	100%	0	0%
7	ADVERTISING AND SALES PROMOTION MANAGEMENT	Mr.G.Rajasekhar	16	16	100%	0	0%

Observation : Green Business Management subject more failure irrespective of batch & Specialisation.

Enquired nearby colleges status is same

Action taken: New subject & concept, sufficient books not available with different Authors. Advised Management to buy more books related to this Particular subject.

Faculty members are directed to update the recent developments in Academics.



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2019 -2020

MBA I SEM APRIL 2019 RESULT ANALYSIS

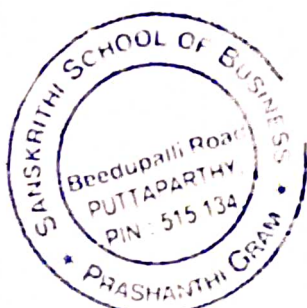
S.NO	SUBJECT NAME	FACULTY NAME	NO OF STUDENTS				
			APPEAR	PASS	%	FAIL	%
1	MANAGEMENT & ORGANIZATIONAL BEHAVIOUR	Mr.K.RakeshBhurani	41	41	100%	0	0%
		Mr.G.Rajasekhar	94	90	96%	4	4%
2	BUSINESS ENVIRONMENT & LAW	Mr.K.RakeshBhurani	85	74	87%	11	13%
		Mr A.Ramakrshnaiah	50	44	88%	6	12%
3	MANAGERIAL ECONOMICS	Mrs.E.Prasanthi	135	107	79%	28	21%
4	FINANCIAL ACCOUNTING FOR MANAGERS	Mr A.Ramakrshnaiah	41	40	98%	1	2%
		Dr.T.Venkatesan	44	39	89%	5	11%
		Dr.K.Rajendra Prasad	50	50	100%	0	0%
5	STATISTICS FOR MANAGERS	Mr.Smd.KarimullaBasha	91	83	91%	8	9%
		Mr.K.RakeshBhurani	44	39	89%	5	11%
6	MANAGEMENT INFORMATION SYSTEMS	Dr.K.Rajendra Prasad	135	130	96%	5	4%
7	INFORMATION TECHNOLOGY FOR MANAGERS	Mrs.E.Prasanthi	135	118	87%	17	13%

Observation : Managerial Economics 21% Fail , Information Technologyfor Managers 13% FailBE& Law 13% Fail.

First Semester students with Rural &Regional language studied in UG

Action taken: More hours allotted for English Communication&Special care on Fresher's& late joiners. Mentors instructed to have constant follow-up to clear arrier subjects

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2020 -2021

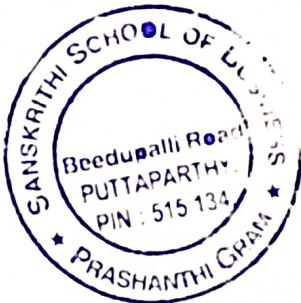
MBA II semester (R17) Regular & Supplementary Examinations, November 2020

MBA II SEM FEB - 2021 RESULT ANALYSIS

S.NO	SUBJECT NAME	FACULTY NAME	NO OF STUDENTS				
			APPEAR	PASS	%	FAIL	%
1	HUMAN RESOURCE MANAGEMENT	Dr R Lilambeswara Singh	115	115	100%	0	0%
2	MARKETING MANAGEMENT	Mr G Rajasekhar	115	109	95%	6	5%
3	BUSINESS RESEARCH METHODS	Dr T Venkatesan	115	113	98%	2	2%
4	FINANCIAL MANAGEMENT	Dr Hari Prasad Soma	115	111	97%	4	3%
5	OPERATIONS RESEARCH	Mr N S Manian	115	91	79%	24	21%
6	OPERATIONS MANAGEMENT	Mrs E Prasanthi	115	112	97%	3	3%
7	BUSINESS COMMUNICATION	Dr K Rajendra Prasad	115	107	93%	8	7%

Observation : Operation Research subject 21% Fail. 24 out of 115 students
Overallmajority of the colleges facing similar problem on this subject.

Action taken: Advised to recruit more faculties with Finance &Statistics, Mathematics
Instead of depend on limited source.



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2020 -2021

MBA IV Semester (R17) Regular and Supplementary Examinations, September/October 2022

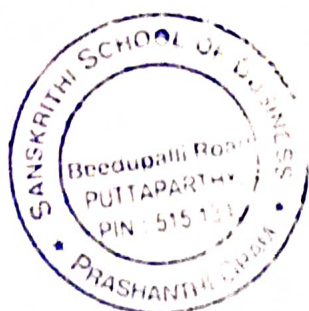
MBA IV Semester November - 2022 Results Analysis

S.NO	SUBJECT NAME	FACULTY NAME	NO OF STUDENTS				
			APPEAR	PASS	%	FAIL	%
1	STRATEGIC MANAGEMENT	MR D RAJESH BABU	85	84	99%	1	1%
2	E-BUSINESS	DR. A SRINIVASAN	85	85	100%	0	0%
3	ORGANIZATION DEVELOPMENT	DR. A SRINIVASAN	69	69	100%	0	0%
4	SERVICES MARKETING	MS D PRANAVASREE	16	16	100%	0	0%
5	INTERNATIONAL FINANCIAL MANAGEMENT	DR T VENKATESAN	81	81	100%	0	0%
6	GLOBAL HUMAN RESOURCE MANAGEMENT	MRS E PRASANTHI	4	4	100%	0	0%

Observation :Overall Result is Very good with one exception (FinalSemester)

Action taken: Faculty members were encouraged and directed to maintain the same Tempo, for the fourth coming academic year

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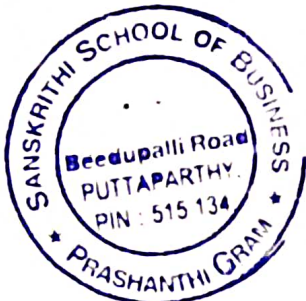
2021 -2022

MBA III Semester (R17) Regular & Supplementary Examinations, March/April 2021

S.NO	SUBJECT NAME	FACULTY NAME	NO OF STUDENTS				
			APPEAR	PASS	%	FAIL	%
1	BUSINESS ETHICS & CORPORATE GOVERNANCE	Dr. M. BalaKoteswari	115	113	98%	2	2%
2	GREEN BUSINESS MANAGEMENT	Mrs.E.Prasanthi	115	111	97%	4	3%
3	ENTREPRENEURSHIP DEVELOPMENT	Dr. M. BalaKoteswari	115	109	95%	6	5%
4	HUMAN RESOURCE DEVELOPMENT	Mr. V Ranganatham	60	60	100%	0	0%
5	FINANCIAL INSTITUTIONS AND SERVICES	Dr.T.Venkatesan	104	104	100%	0	0%
6	INVESTMENT AND PORTFOLIO MANAGEMENT	Dr.T.Venkatesan	104	100	96%	4	4%
7	KNOWLEDGE MANAGEMENT	Ms. D Pranavasree	49	49	100%	0	0%
8	PRODUCT AND BRAND MANAGEMENT	Mrs.E.Prasanthi	55	52	95%	3	5%
9	ADVERTISING AND SALES PROMOTION MANAGEMENT	Mr. VRanganatham	66	65	98%	1	2%
10	CONSUMER BEHAVIOR	Ms. D Pranavasree	11	11	100%	0	0%
11	PERFORMANCE MANAGEMENT	Ms. D Pranavasree	11	11	100%	0	0%

Observation : Good Result and Team work

Action taken: Staff Stability is also one of the major cause for better achievement



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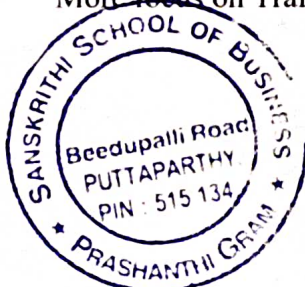
2021 -2022

MBA I SEM OCTOBER 2021 RESULT ANALYSIS										
MBA I Semester (R17) Regular & Supplementary Examinations, July-2021										
S.NO	SUBJECT NAME	FACULTY NAME	NO OF STUDENTS							
			APPEAR	PASS	%	FAIL	%	ABS ENT EES	ACT UAL FAI L	%
1	MANAGEMENT & ORGANIZATIONAL BEHAVIOUR	Ms. D PRANAVASREE	94	85	90%	9	10%	5	4	4%
2	BUSINESS ENVIRONMENT & LAW	Mr. D RAJESH BABU	94	86	91%	8	9%	5	3	3%
3	MANAGERIAL ECONOMICS	Mrs.E PRASANTHI	94	80	85%	14	15%	5	9	10%
4	FINANCIAL ACCOUNTING FOR MANAGERS	Dr. T VENKATESAN	94	78	83%	16	17%	5	11	12%
5	STATISTICS FOR MANAGERS	Mr. KARUNAKARAN	94	88	94%	6	6%	5	1	1%
6	MANAGEMENT INFORMATION SYSTEMS	Ms. S JAYANANDINI DEVI	94	88	94%	6	6%	5	1	1%
7	INFORMATION TECHNOLOGY FOR MANAGERS	Mr. V RANGANATHAM	94	71	76%	23	24%	5	18	19%

Observation : Managerial Economics 10%, FAM 12% ITM 19% Failure.
Compare to recent past years improved (FirstSemexpected)

Action taken: Advised to Focus on skill Development, Add on courses, Student centric Club activities to match with Industry needs.

More focus on Training and placement for better companies.



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2022 -2023

MBA III Semester (R17) Regular & Supplementary Examinations, April / May 2022

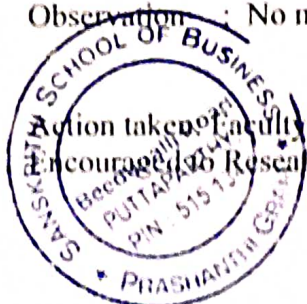
S.NO	SUBJECT NAME	FACULTY NAME	Number Of Students				
			APPEAR	PASS	%	FAIL	%
1	BUSINESS SIMULATION LAB	Mr. V. Ranganatham	84	84	100%	0	0%
2	CONSUMER BEHAVIOR	Ms. D Pranavasree	3	3	100%	0	0%
3	MOOC'S	Dr. T Venkatesan	84	84	100%	0	0%
4	PERFORMANCE MANAGEMENT	Ms. D Pranavasree	3	3	100%	0	0%
5	KNOWLEDGE MANAGEMENT	Dr. D Hemanth	69	68	99%	1	1%
6	BUSINESS ETHICS & CORPORATE GOVERNANCE	Dr. M. BalaKoteswari	84	82	98%	2	2%
7	GREEN BUSINESS MANAGEMENT	Mrs E Prasanthi	84	81	96%	3	4%
8	FINANCIAL INSTITUTIONS AND SERVICES	Dr. D Rajesh Babu	81	78	96%	3	4%
9	ADVERTISING AND SALES PROMOTION MANAGEMENT	Mr. V. Ranganatham	15	14	93%	1	7%
10	HUMAN RESOURCE DEVELOPMENT	Ms. D Pranavasree	72	67	93%	5	7%
11	INVESTMENT AND PORTFOLIO MANAGEMENT	Dr. T Venkatesan	81	75	93%	6	7%
12	ENTREPRENEURSHIP DEVELOPMENT	Mr. V. Ranganatham	84	77	92%	7	8%
13	PRODUCT AND BRAND MANAGEMENT	Ms. S Jayanandini	12	11	92%	1	8%

Observation : No major damage in result. (ThirdSemester)

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Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134.

2022 -2023

MBA I SEM AUGUST 2022 RESULT ANALYSIS										
MBA I Semester (R21) Regular Examinations, May 2022										
S.NO	SUBJECT NAME	FACULTY NAME	NO OF STUDENTS							
			APP EAR	PASS	%	FAI L	%	ABSE NTEES	ACTU AL FAIL	%
1	MANAGEMENT AND ORGANIZATIONAL BEHAVIOUR	Dr. D HEMANATH	135	130	96%	5	4%	3	2	1%
2	BUSINESS ENVIRONMENT AND LAW	Dr. D RAJESH BABU	135	127	94%	8	6%	3	5	4%
3	MANAGERIAL ECONOMICS	Mrs.E PRASANTHI	135	129	96%	6	4%	3	3	2%
4	FINANCIAL ACCOUNTING FOR MANAGERS	Dr. T VENKATESAN	135	127	94%	8	6%	3	5	4%
5	STATISTICS FOR MANAGERS	MR R RAGHAVENDRA	135	99	73%	36	27%	3	33	24%
6	MANAGEMENT INFORMATION SYSTEMS	MS S JAYANANDINI	135	120	89%	15	11%	3	12	9%

Observation : Statistics for Managers 24% , MIS 12% Failure (First Semester)

Action taken: These two subjects invariably each year occurs, as such external Resource Persons and Guest Faculty are planned for future to overcome this .

Additional hours will be spared more on problem oriented practice will be Focused



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